

PREMIER PRODUCTIONS AND CAIN ANNOUNCE THE LIVE AND IN COLOR TOUR

30-CITY SPRING 2023 TOUR ALSO FEATURES KATY NICHOLE AND DAVID LEONARD



NASHVILLE, Tenn. (December 2, 2022) – Premier Productions and CAIN announce the Live and In Color Tour with special guests Katy Nichole and David Leonard. CAIN's first headlining tour will span 30 cities and will see CAIN fresh off The Healer Tour with Casting Crowns. This tour will be special for band members and audience members alike as each night CAIN is asking their audience to show up matching in the same color as their tour outfits. CAIN is inviting the audience to be a part of the show by showing up live and in color. Check out CAINTour.com for your city's color!

"This spring, we are coming to you LIVE AND IN COLOR on our first ever headline tour," said Taylor Cain. "We were inspired to name the tour LIVE AND IN COLOR because wearing matching colors has become part of our tradition, but then we thought about what it would be like to have the entire audience match us too. How fun would that be?"

"If you've ever been to a concert, you're pretty used to the program: Opening Act, Middle Act, Headliner," added Logan Cain. "We're trying to do something completely new with our tour! We want people to get to know who we are and that includes humor, fun and entertainment as well as ministry, worship and a chance to encounter the presence of God."

The Live and In Color Tour will also see Katy Nichole and David Leonard in supporting roles. Katy Nichole joins the tour fresh off a historic year, with her hit singles *In Jesus Name (God of Possible)* and *God is in This Story* skyrocketing to number one on the charts. David Leonard also joins the tour fresh off the Mac Powell and Friends tour.

"We've been so fortunate to learn from the best in the business: Zach Williams, Toby Mac, and Casting Crowns," Madison added. "Each of these artists poured into us and taught us firsthand what it looks like to live out your faith on and off stage. Now, we are humbled to step out on our own and hit the road with Katy Nichole and David Leonard! We three, Katy and David have planned and prayed for this night, and we can't wait to see all that the Lord has in store! We can't wait to see YOU this spring!"

"I've had the privilege to experience CAIN's launch into Christian music over the past several years," said Josh "Mags" Magnin, Talent Buyer at Premier Productions. "When I came on board at Premier Productions, it was a personal goal of mine to help them launch their first headline tour. We know CAIN is going to deliver an incredible first-time headline tour. We have all worked together to craft an experience that will capture the essence of CAIN's authenticity, passion and fun-loving spirits from the stage. These three siblings were born to share the story and journey of their 'Commission.'"



Fans can sign up for the exclusive pre-sale now at CAINTour.com. After signing up, fans will not only be able to get tickets first, but will save \$4 a ticket. Tickets go on sale to the public on Friday, December 9, at 10am local time.

The 30-city spring tour will kick-off on March 2nd in Bowling Green, KY and will stop in Jacksonville, FL, Oswego, IL (Chicago) and Austin, TX before the final show on May 6th in Birmingham, AL. For a full list of dates and cities, see below.

About Premier Productions:

Founded in 1996, [Premier Productions](http://PremierProductions.com) has sold over 20 million tickets to patrons. Premier has been a Top 20 global promoter and has produced more than 2,000 concerts and events in the past five years. Pollstar named Premier the #1 faith and family independent promoter in the last 10 years. Producing events that move the soul both nationally and internationally, Premier is proud to have helped raise more than \$271 million to improve the lives of children and communities in 100+ countries worldwide. Whether it's a large multi-day festival, sold-out concert or intimate conference, Premier seeks to positively impact the lives of every attendee so they leave encouraged, happy and hopeful. Premier is currently promoting acts including Hillsong UNITED, Dude Perfect, Lauren Daigle, Hillsong Worship, Baby Shark, Casting Crowns, Chris Tomlin, Sadie Robertson, Elevation Worship, Kari Jobe Bethel Music and many more.

About CAIN:

Spend five minutes with the members of CAIN and you'll feel like you've spent the afternoon in the sunshine. CAIN - made up of siblings Madison Cain Johnson, Taylor Cain Matz, and Logan Cain - has discovered what it's like to live their calling while doing their favorite thing, singing about Jesus. Raised in Alabama the kids of pastors, CAIN developed a love for music from an early age. CAIN's signature harmony-based, country-laced melodies launched their career with two No. 1 singles at Christian radio, "Rise Up (Lazarus)" and "Yes He Can." Their current single "I'm So Blessed" is spreading joy virally, spreading 60 million social impressions on Instagram alone. After sharing the stage with the likes of Zach Williams, We The Kingdom, TobyMac, and Matthew West, CAIN closes their 2022 with Casting Crowns and Anne Wilson on a nationwide tour. Hearing their songs live, listeners will be blessed by the songs of CAIN - music made of hard-won hope that radiates the kind of eternal happiness only found in the goodness of God.

About Katy Nichole:

Singer/songwriter Katy Nichole doesn't make this statement lightly. She's experienced supernatural healing in her own life. And her unwavering belief in God's ability to heal and the power of prayer have swiftly turned her into a viral sensation thanks to her debut single, "In Jesus Name (God of Possible)," now sound-tracking millions of personal stories on TikTok and Instagram. The song, however, finds its genesis in Katy's own narrative—a story of suffering, hope, and prayers for healing.

About David Leonard:

David Leonard has been playing, singing, writing, and recording music since college when he and his friends formed the band Jackson Waters. He later performed with NEEDTOBREATHE before recording as one-half of the critically acclaimed and GRAMMY-nominated duo All Sons & Daughters. Leonard is also a GMA Dove Award-winning producer and creative partner in The Creak Music. His songwriting credits include "Great Are You Lord," "Christ Be All Around," "All The Poor and Powerless," and "God Who Moves The Mountains." He released his solo project The Wait in the spring of 2019 with much acclaim from critics.

###

Contact:

Jennifer Willingham
EPIC Agency
jennifer@epic.inc
615-483-4729

Thursday, March 2, 2023 Bowling Green, KY

Friday, March 3, 2023 Paducah, KY

Saturday, March 4, 2023 Anderson, IN

Sunday, March 5, 2023	Mt. Vernon, IL
Thursday, March 9, 2023	Jacksonville, FL
Friday, March 10, 2023	Clearwater, FL
Sunday, March 12, 2023	Sarasota, FL
Thursday, March 16, 2023	Glen Allen, VA (Richmond)
Friday, March 17, 2023	Bensalem, PA (Philly)
Saturday, March 18, 2023	Virginia Beach, VA
Sunday, March 19, 2023	Lexington, SC
Thursday, March 23, 2023	Somerset, KY
Friday, March 24, 2023	Huntington, WV
Saturday, March 25, 2023	Burlington, NC (Greensboro)
Sunday, March 26, 2023	Mansfield, OH
Thursday, March 30, 2023	Fayetteville, NC
Friday, March 31, 2023	Valdosta, GA
Saturday, April 1, 2023	Fayetteville, GA (Atlanta)
Thursday, April 20, 2023	Holland, MI (Grand Rapids)
Friday, April 21, 2023	Oswego, IL (Chicago)
Saturday, April 22, 2023	O'Fallon, IL
Sunday, April 23, 2023	Clarksville, TN
Thursday, April 27, 2023	Flint, TX
Friday, April 28, 2023	Allen, TX (Dallas)
Saturday, April 29, 2023	Lubbock, TX
Sunday, April 30, 2023	Bethany, OK (OKC)
Wednesday, May 3, 2023	Odessa, TX
Thursday, May 4, 2023	Austin, TX
Friday, May 5, 2023	Russellville, AR
Saturday, May 6, 2023	Birmingham, AL